

CobaltConnect + Clover = Perfect POS Solution

Breaking decades of bad habits and addressing industry pain points.

CobaltConnect Core Features

Inventory Mgmt



Manage inventory like never before. Make changes to UPCs, product names, retail prices and so much more.

PO & Delivery Mgmt



Easily create purchase orders that are sent electronically to distributors. Update the quantities received and manage credits.

Industry Reporting



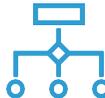
Access multiple reports and business insights about sales, buying behavior, price comparison and other advanced analytics.

eCommerce



Maximize your business by taking advantage of our multi-channel eCommerce solutions and marketing services.

Multi-Location



Easily review and transfer inventory between stores. See detailed reports specific to multi-location merchants.

Case Breakdown



Control your pack sizes and quickly break down larger sizes into smaller, more sellable items right in your Purchase Orders.

Mobile Solutions



Streamline updating, organizing and labeling stock. Use a phone or PDA device anywhere, anytime.

Continued Support



We have a dedicated support staff that answers questions by phone or email and provides on-going training both online and in person.

State Min & Discounts



Built-in apps help ensure your prices on beverage, tobacco & alcohol products meet state minimum requirements.

How Much Do You Value Your Time?

Evaluate Your Business Efficiency:

Legacy POS

With Cobalt

How long does it take you to update your POS with your distributors' new case/bottle costs each month?

20-30 hrs / wk

Virtually Instant

How long does it take to create and send out a purchase order to your distributor?

5-7 hrs / wk

~30 minutes

How much time is spent receiving new order deliveries and updating inventory?

10-15 hrs / wk

Just a few minutes

How much time does it take to audit your store's current inventory?

10-14 days

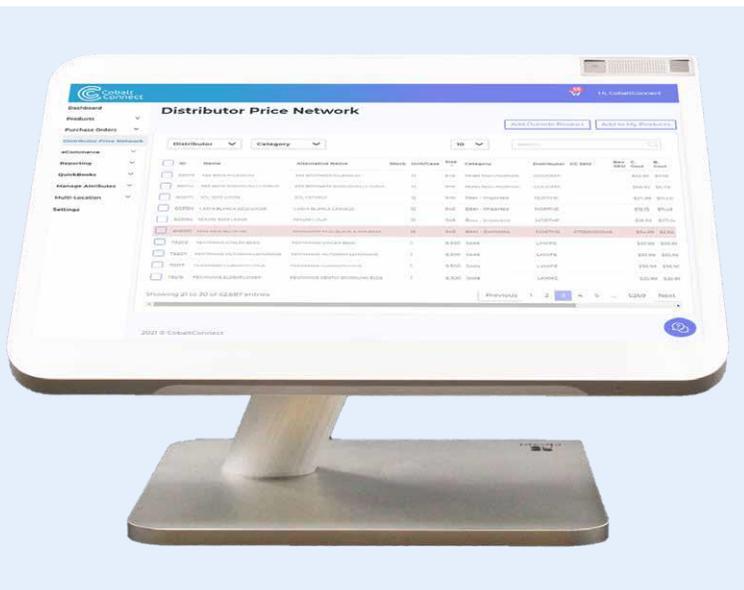
1-2 Days

How long does it take you to compare distributor prices each month?

2-3 hrs / wk

Virtually Instant

Finally, A System Made for Your Liquor Store



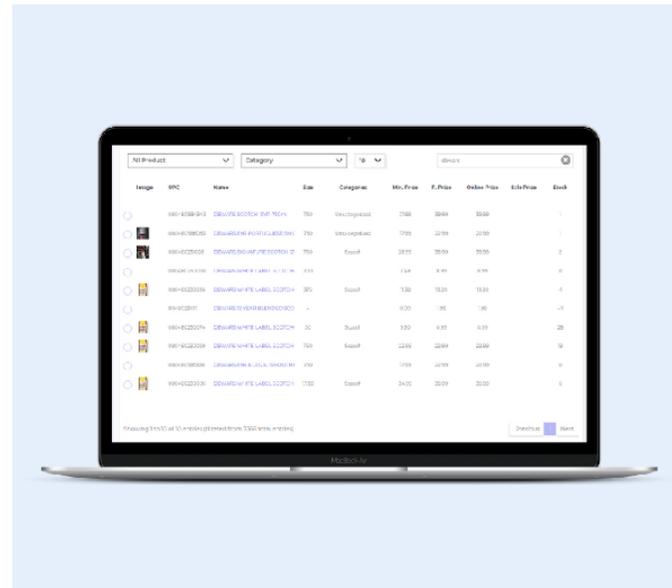
- ✔ **Automatic Monthly Price Updates**
- ✔ **Advanced Industry Reporting**
- ✔ **Create and Send PO's in Minutes**
- ✔ **eCommerce Integration**
- ✔ **Age Verification**

Schedule a FREE Demo With Your Sales Agent Today!

Launch Your eCommerce Store For \$49/month + \$2.99 per Order! NO STARTUP FEE

Simplified Order Mgmt

- ✔ Instant order notifications
- ✔ Manage & fulfill orders
- ✔ Print invoices & delivery slips
- ✔ Secure payment processing gateways
- ✔ Store credit cards for future payments



Did You Know?

THE LIQUOR INDUSTRY GOES DIGITAL: IN 2020,
U.S. ONLINE ALCOHOL SALES INCREASED BY 243%.[†]

[†] Source: MarketWatch. <https://www.marketwatch.com/story/us-alcohol-sales-spike-during-coronavirus-outbreak-2020-04-01>

What Are You Waiting For?



Start Selling Online Now!

SEO

Get your site in front of potential customers where they're seeking your products. We implement SEO best practices so your business shows up first. Rank higher, increase traffic and drive conversions.

MOBILE

Prioritize customer convenience. Maximize your sales by putting an emphasis on mobile design. State-of-the-art mobile design allows your users to quickly shop, search, filter and checkout.

DESIGN

Eye-catching graphics can be the difference between making a sale and someone leaving your website. We build your website using the latest design trends and optimize site performance for best results.

TO LAUNCH YOUR ONLINE STORE
CALL (828) 542-1699